

Coronavirus Will Test Your Firm's Tech



The coronavirus epidemic continues its global spread, with new outbreaks reported daily. While we have a great deal of uncertainty around this serious health care threat that is already disrupting the day-to-day lives of millions, the truth is, you or your clients don't need to be sick to feel the impact of this epidemic. And that goes far, far beyond the volatility spikes challenging the assets you manage.

One of the great virtues of modern, cloud-based advisor tech is the ability to continue running a business in the event of an emergency.

But what happens when the emergency continues longer than expected? Your clients' financial lives may become even more complicated during a prolonged period of market uncertainty — meaning you'll need to access everything to run your business from anywhere, at any time.

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