

# Help Protect Your Clients from Growing Security Threats with Orion + Experian®



Data security is a hot topic in the world these days. With so much information changing hands quicker than ever, it is easier for thieves to get ahold of your client's information. But with Orion + Experian®, you can sleep easy knowing you're protected by a global leader in consumer and business credit reporting and marketing services.

How so? We're glad you asked.

## **How are my clients at risk?**

The 20 biggest data breaches in 2018 impacted nearly 3 billion consumers?\* Chances are, at least one of your clients was impacted, or will be impacted by the increasing number of incidents year over year.

Still not convinced? Consider these stats from the Identity Theft Resource Center\*\*:

*14.2 million credit card numbers were exposed in 2017, up 88% from 2016\*\*.*

*158 million Social Security numbers were exposed in 2017, an increase of 8x from 2016\*\*.*

If that sounds like cause for concern, it's because it is.

## **How does Orion + Experian® fight against those trying to steal client's information?**

Adults in the same household can access online identity and financial account monitoring services, aside from the credit score monitoring you've come to expect from Experian®. What's more, they'll receive notifications through either the Orion Client Portal or Advizr Client Portal triggered by potential fraudulent acts made against them.

### **What is included in Online Identity and Financial Account Monitoring services?**

- VantageScore\*\*\*
- Dark-Web Monitoring
- Timely Alerts
- Non-Credit Loan Monitoring
- Social Security Number Trace
- Financial Account Monitoring
- Change of Address Monitoring

### **Why is this beneficial for me and my clients?**

The benefits of offering data protection to your clients are obvious; these services significantly reduce the risk that they'll fall victim to a disastrous security breach.

But as an advisor, you also benefit from providing that protection. Your clients look to you for guidance and advice, so adding an extra layer of security enhances their trust in you and helps to strengthen your relationships.

### **Where can I access Experian®?**

Experian® is available in both the Orion Client Portal and the Advizr Client Portal. The Advizr Client Portal gives you access to all the new features. Those who use the Orion Client Portal have access to Credit Scores, Dark-Web Monitoring and Timely Alerts. So, wherever you're working, there are monitoring services at your disposal.

### **How much does it cost?**

The great thing is, it's incredibly affordable. The first two adults in the household are included for \$9.99 a month (plus applicable taxes), with each additional pair

of adults costing another \$9.99 a month, plus applicable taxes.

And this is just phase one of our integration. We're actively working on more functionality so you can offer additional security for your clients—empowering you to build the lasting relationships that help grow your business now and in the future.

Ready to get started? Join us for a webinar on December 3 at 1 p.m. CST to learn how providing additional client security can help you build long-lasting, trustworthy relationships.

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Sources:

\* Source: <https://blog.dashlane.com/data-breaches-2018/>

\*\* Source: Identity Theft Resource Center 2017 Data Breach Report  
<https://www.idtheftcenter.org/2017-end-of-year-data-breach-report/>

\*\*\*Calculated on the VantageScore 3.0 model. Your VantageScore 3.0 from Experian indicates your credit risk level and is not used by all lenders, so don't be surprised if your lender uses a score that's different from your VantageScore 3.0. [Click here to learn more about this.](#)