

Sun, Sand and Scalable Advisor Tech: Here's Why You Won't Want to Miss Ascent 2018



Here at Orion, we've been working hard to ensure that Ascent 2018—our premiere user conference—is an event to remember!

This September 5-7 in Miami Beach, Florida, we're not only offering attendees the opportunity to build a deeper understanding of how our platform can fuel their business' growth, but we're also bringing together more than 700 of the most successful advisors in the industry, our subject matter experts, integration partners and some of the best hip-hop artist of the 90's.

Here are just a few reasons why Ascent 2018 is one event you won't want to miss:

1. Get the Inside Scoop

Ascent is the only place where you'll get an inside look at Orion's technology roadmap for the next year. From new integrations to product enhancements planned for the coming quarters, if you're here, you'll be on the inside!

2. Learn Your Way

Not only does Ascent offer 70+ educational sessions delivered by 40+ speakers in just 3 days, what's more is that you can customize your learning experience by attending sessions from any of our 8 different learning tracks. Whether you're a new user, looking to become a billing expert or are curious about Orion's integrations, there is a track that will give you takeaways that will improve your day-to-day work.

3. Peer-to-Peer Training

In addition to choosing your tailored learning track, Ascent 2018's schedule will feature opportunities to hear from Orion users just like you! You'll get to hear first-hand how they've made the most of their Orion platform to improve their client relationships and find more time to scale their businesses.

4. Increase Your ROI

At Ascent, you'll receive insightful best practices that provide you with a direct return on your investment. Build your expertise in a particular area of interest and take part in one-on-one consultations with our subject matter experts, allowing you to optimize your current use of our platform. You'll quickly benefit from learning new ways to speed up your billing process, differentiating your business with a customizable digital client experience and more.

5. Grow Your Network

Use your time at Ascent to extend your network with other successful advisory firms, connect with our integration partners and finally meet that Orion expert who's been so helpful over chat.

6. Meet Inspiring Speakers

What's more is that you'll get the chance to hear from our renowned keynote speakers who will inspire you to take your business to new heights. So far, we've announced:

Billy Beane: Executive VP of Baseball Operations, Oakland A's

Billy Beane is best known for molding the Oakland Athletics into one of professional baseball's most consistent winners by implementing a statistical methodology. His journey was chronicled in the 2003 bestselling book *Moneyball: The Art of Winning an Unfair Game*, now a critically acclaimed major motion picture starring Brad Pitt.

Dick Hoyt: Inspirational Athlete and Speaker

Since 1977, Dick has competed with his son, Rick, in over 1,100 race events,

including marathons, duathlons, and triathlons. Rick was born as a spastic quadriplegic with cerebral palsy – but despite these disabilities, Rick’s mind and spirit have encouraged so many to believe that: “Yes, You Can.”

7. Location, Location, Location

This year’s event brings us to the cosmopolitan city of Miami Beach, Florida. We’ve secured a block of rooms at the magnificent Fontainebleau Hotel, conveniently located right where all the Ascent action will be. Miami’s beautiful beaches will be a short walk from your hotel room door, and a contemporary art museum, innovative and unique restaurants, and a vibrant nightlife are all only minutes away.

8. Attend Awesome Appreciation Events

Ascent is the perfect time for Orion to personally thank you for letting us support your firm’s needs! This is why we’ve lined up some pretty awesome activities in addition to our extensive platform training. Experience all that Miami has to offer by taking part culture has to offer from speed boating, adventures through the Everglades, to food tours and giving back to the community.

9. Throwback to the 90s

If you know Orion, then you know we like to party. This year we’re turning back the clock with an appreciation event that brings together the best hip-hop artists from the 90s for one night that will have you ready to bust a move with your fellow Ascent attendees! We’re turning the Fontainebleau’s LIV Nightclub into a financial advisor’s paradise with performances from: Young MC, Rob Base, Tone Loc, Doug E Fresh, Coolio, and The Sugar Hill Gang.

Join us this September in Miami Beach to experience and enjoy all that Ascent 2018 has to offer! Be sure to register by June 30th to ensure you get the best deal and save \$200.

