



# NorthStar Financial Announces Unification Under Orion Brand, New Leadership Team

[NorthStar Financial Services Group, LLC](#), the parent company of [Orion Advisor Services](#), [FTJ FundChoice, LLC](#), [CLS Investments, LLC](#), and [Constellation Trust Company](#), announced today that it will be renamed Orion Advisor Solutions and unify its subsidiaries under the Orion brand identity. The initiative enables the company to deliver a more robust and connected advisor experience featuring best-in-class technology and investment flexibility.

Read the full press release [here](#).

Want to see how the Orion brands can help you realize your business goals? [Click here](#) to contact us.

[READ MORE](#)