Invesco

An Advisor's Guide to Invesco Models

Institutional-Caliber Investment Solutions · Simple and Scalable Models · Meet Client Objectives

Amplify Your Team, Partner with Ours

Invesco's strategic model portfolios offer easily implementable investment solutions that tap into the investment professionals of a leading global asset manager. Our model portfolios are professionally managed by our independent multi-asset team solely dedicated to top-down investing.

To learn more about Invesco's complete models capabilities, click here.

01

Scale Your Practice

Model adoption allows you to free up capacity to grow your practice while spending your valuable time deepening client relationships.

02

Access Investment Solutions

Leading investment strategies combined with our portfolio construction and manager selection expertise.

03

Exclusive Insights and Support

Capital markets insight and practice management tools delivered with turnkey investment solutions and consultative relationship support.

04

Invesco Models Capabilities

The Invesco Investment Solutions team has developed a wide variety of portfolios to achieve specified risk and reward profiles by utilizing the broad array of asset classes available with mutual funds and ETFs.

01

Scale Your Practice

Advisors, on average, spend 40%[1] of their time managing and administering portfolios. In an era of competing advisory and robo platforms, complicated regulations, and fee compression, an advisor's responsibilities are more complex and time-consuming than ever. Models-based solutions may help scale practices, provide cost-effective solutions to clients and strengthen investment processes.

Save Time to Focus on Your Clients

Through model adoption, advisors have the ability to save valuable time and spend it in areas and around efforts that put the client at the forefront of all conversations.

Cutting this time in half = ~8 hours/week, more time to spend on clients and prospects

Reduce investment management and administration from **40%** to **20%** of your time

→

Increase client-facing activities from **60%** to **80%** of your time

Invesco Global Consulting[2]

Helping select financial professionals with skeptical clients grow, keep and optimize their practices with never-before-seen ideas.

Invesco Global Consulting at a Glance[3]

35+	20+	10+	17	70+
programs	Invesco Global Consulting team members	business coaches (field)	language studies since 2007	certified presenters (field)

Invesco Global Consulting Programs

Advisor adoption to model portfolios provides additional time to focus on their clients. Invesco Global Consulting programs are designed to help assure advisors are using their time in the most effective manner.

Grow Through New Client Acquisition

Preferrals: The Unmasking of Asking
A proven approach to asking for – and receiving – referrals.

Keep Your Clients Through an Enhanced Service Model

The Golden Hour: Retention Through Attention
Clients mentally leave their advisors months before their money does. This is how those advisors might win them back while they still have time.

Optimize the Structure of Team Practice and Performance

Constructing and Managing a Synergistic Team
Enhance your team's structure, roles, communication, and compensation for optimal performance.

1 Cerulli Associates, "U.S. Advisor Metrics 2016: Combatting Fee and Margin Pressure. Time savings estimation assumes 20% time savings x a 45hr work week x 50 weeks per year = 450hrs saved. There is no guarantee that advisors will achieve this time savings; these are potential figures.
2 Invesco Global Consulting programs are for illustrative, informational and educational purposes. We make no guarantee that participation in any programs or utilization of any of their content will result in increased business.
3 As of 3/31/20.

02

Access Investment Solutions

Invesco Investment Solutions comprises a team of investment professionals who combine an outcomes-based focus with one of the most diverse sets of capabilities in the industry to help clients develop a wide range of custom solutions to meet investors' goals.

Our team of more than 90 PhD's and master's degrees has decades of experience managing multi-asset portfolios. With access to the firm's vast investment platform, Invesco Investment Solutions is uniquely positioned to deliver purposeful outcomes that comprehensively address your clients' needs.

+ Portfolio diagnostics and implementation
+ Asset allocation, including extensive expertise in alternatives
+ Asset/liability management
+ Overlays and custom solutions
+ Economic and regulatory risk management

Bringing Institutional Investments to Individual Investors

Invesco Investment Solutions comprises a team of investors who combine an outcomes-based focus with one of the most diverse sets of capabilities in the industry, helping develop a wide range of solutions to meet investors' goals.

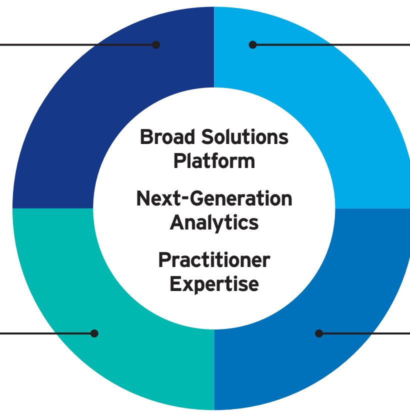
Solutions at a Glance

$28.4B	60+	15+	90+	10+
assets under management	professionals	average years across team leadership	PhD's/master's degrees and designations	global locations across North America, EMEA and APAC

How We Seek to Drive Results for Our Clients

Portfolio Management
+ Lead portfolio managers average 21 years of industry experience
+ Tenures, multi-asset investors with extensive research capabilities

Research and Analytics
+ Proprietary Invesco Vision analytics platform
+ Invesco Vision highlights key risk and return drivers and identifies potential enhancements



Client Solutions
+ Leads advisory relationships
+ Develops custom client solutions

Platform Strategy
+ Leads Model Portfolio business
+ Coordinates implementation of all custom solutions

Investment Process

Disciplined, repeatable and scalable

Comprehensive Research
+ Multi-horizon proprietary capital market assumptions
+ Comprehensive coverage of traditional and alternative asset classes

Asset Allocation
+ Global strategic asset allocation predicated on capital market assumptions
+ Global tactical asset allocation based on extensive regime and macro analysis

Manager Selection
+ Evaluation using quantitative and qualitative metrics
+ Exposures mapped to achieve desired outcomes
+ Flexible architecture that allows for the inclusion of non-proprietary products

Portfolio Construction
+ Portfolios systematically optimized seeking to solve for clients' needed outcomes
+ Seeks to diversify across asset classes, factor exposures, and investment disciplines

Continuous Portfolio Monitoring
+ Comprehensive and continuous review of portfolios through Invesco Vision
+ Risk-aware approach to designing outcome-oriented portfolios by observing asset class behaviors through a variety of lenses

03

Exclusive Insights and Support

A partnership with Invesco provides you access to a wide array of resources to support your practice. Whether you are looking for global macro insights, asset class commentary, assistance in having client conversations or model-specific support, we are able to provide resources for all client scenarios.

Resources to Support Your Business

Strategic Market Insights

Global Market Strategy
Access to Invesco's Global Market Strategy team's thought leadership and insights into the financial markets and global economy.

Capital Market Assumptions (CMAs)
Provide long-term estimates for the behavior of 160 major asset classes in 19 different currencies, including seven private asset classes.

Timely Portfolio Insights

Quarterly Commentary
The Invesco Investment Solutions (IIS) team's market overview and global outlook to facilitate your conversations with clients.

Model Portfolio Fact Cards
In-depth portfolio characteristics for each individual model, providing holdings, asset class allocations, and risk and return metrics.

Trade Rationale Emails
Concise and clear updates on model portfolio changes/reallocations with accompanying rationale for each change made.

Client Engagement

Compelling Wealth Management Conversations
Designed to provide the broad philosophical and historical perspective that your clients need to defuse both their fears and misperceptions.

Financial Literacy
Designed to help advance the wealth conversations in which we believe families need to be engaging. The goal is to help families better understand how to accumulate, protect, and distribute wealth while building and maintaining a family legacy that will endure across multiple generations. The program provides a framework for incorporating all family members into these conversations, as well as financial and investment considerations for each stage of the life cycle.

04

Invesco Models Capabilities

The Invesco Investment Solutions team has developed a wide variety of portfolios to achieve specified risk and reward profiles by utilizing the broad array of asset classes available with mutual funds and ETFs. Our portfolios can help you achieve your investing goals while solving for some of the less enjoyable aspects of investing, such as taxes, fees and risk.

To learn more about Invesco's full line of models capabilities, click here.

Client-Centric Investment Solutions

Invesco models are constructed to meet the objectives of all clients, big or small. We offer both complete and completion portfolios consisting of mutual funds, ETFs or a combination of both.

Target Risk Models

ETF Only

+ Multi-manager
+ Smart beta and pure beta
+ Taxable and tax-aware

Hybrid

+ Multi-manager
+ Active, smart beta and pure beta

Mutual Fund Only

+ Best-of-breed active
+ Passive mutual fund exposure

Completion Models

Laddered Bond ETF Models

+ Municipal and corporate
+ Varying maturity bands solving for client income needs

Tactical US Equity Model

+ Dynamic factor rotation

International Sleeve Models

+ Solve for home-country bias via active management

Solve for Client Outcomes with a Variety of Investment Strategies

Smart Beta

Utilize both multi-factor and single-factor ETFs across a range of outcomes

Income

Seeks specific income objectives with varying degrees of total return

Multi-Manager

Provides an additional customization option by introducing outside fund families

Tax-Aware

Includes tax-exempt/muni income holdings

Tactical

Monthly dynamic allocation based on economic regime

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Important Information:

All data as of April 2020 unless stated otherwise. AUM figures include all assets under advisement, distributed and overseen by Invesco. Invesco does not offer tax advice. Please consult your own tax advisor for information. Beta is a measure of risk representing how a security is expected to respond to general market movements. Smart beta represents an alternative and selection index-based methodology that seeks to outperform a benchmark or reduce portfolio risk, or both in active or passive vehicles. Asset allocation and diversification do not guarantee a profit or eliminate the risk of loss.

All material presented is compiled from sources believed to be reliable and current, but accuracy cannot be guaranteed. This is being provided for informational purposes only, is not to be construed as an offer to buy or sell any financial instruments and should not be relied upon as the sole factor in any investment making decision. This should not be considered a recommendation to purchase any investment product. As with all investments, there are associated inherent risks. This does not constitute a recommendation of any investment strategy for a particular investor. Investors should consult a financial professional before making any investment decisions if they are uncertain whether an investment is suitable for them. Please read all financial material carefully before investing. Portfolio characteristics are subject to change.

Invesco Vision, designed by the Invesco Investment Solutions team, is a decision support system that combines analytical and diagnostic capabilities to foster better portfolio management decision-making. By helping investors and researchers better understand portfolio risks and trade-offs, it helps to identify potential solutions best aligned with their specific preferences and objectives. The Invesco Vision tool can be used in practice to develop solutions across a range of challenges encountered in the marketplace. For additional information on our methodology, please refer to the comprehensive white paper, Invesco Vision: Portfolio Management Decision Support System.

The Invesco models are overseen by the Invesco Investment Solutions team. The team is a part of Invesco Advisers, Inc., an investment adviser; it provides investment advisory services to individual and institutional clients and does not sell securities. It is an indirect, wholly owned subsidiary of Invesco Ltd.

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